# The NIJobs salary & benefits guide 2025

Unlock the insights you need to craft a competitive salary and benefits strategy in 2025





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#### Market overview

In 2024, Northern Ireland's labour market demonstrated strength and resilience, with the employment rate <u>reaching record highs</u> in the latter part of the year. Hiring activity has remained steady throughout the last 12 months, with skills shortages driving competition for talent.

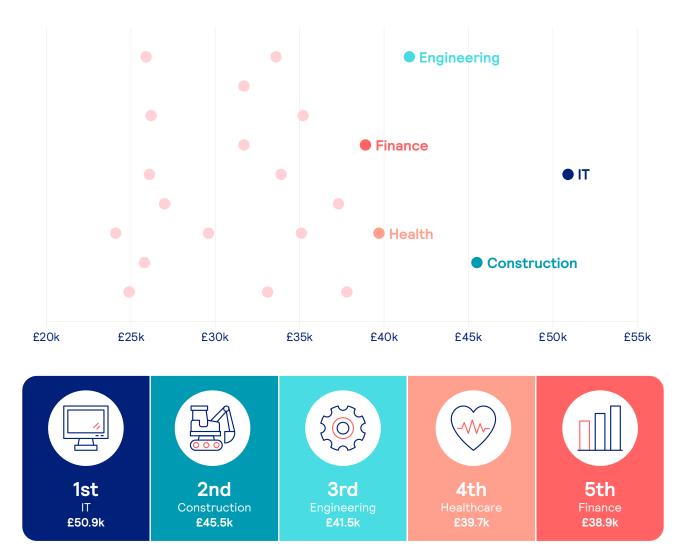
Understanding what jobseekers value most – such as salary, benefits, and work-life balance – is essential for employers. These insights are key to shaping recruitment, employer branding, and retention strategies, giving businesses a competitive edge.

The NIJobs salary and benefits guide offers salary benchmarks and benefits data across key industries, providing clarity on market expectations. For employers, it's a critical resource to refine hiring strategies; for jobseekers, it offers transparency into potential salaries and benefits. In today's competitive market, leveraging these insights will help businesses secure top talent for 2025 and beyond.



#### **Highest paying industries**

Average salaries for top five highest paid industries in Northern Ireland.



### **Accountancy**







#### **Accountancy**

£37.3k

Average salary

The average salaries for the accountancy sector in Northern Ireland in 2024 ranged from £36,795 to £37,855, nationally. Belfast leads as the top-paying city, with salaries ranging from £38,499 to £39,463. Top advertised roles, such as Payroll Administrator and Credit Controller saw notable year-on-year minimum salary increases of 14.6% and 10.7%, respectively.

#### Top trending jobs in the accountancy industry 2024

Largest Y-o-Y increase in posted jobs 2024 vs 2023.

1st
Dealership
Accountant

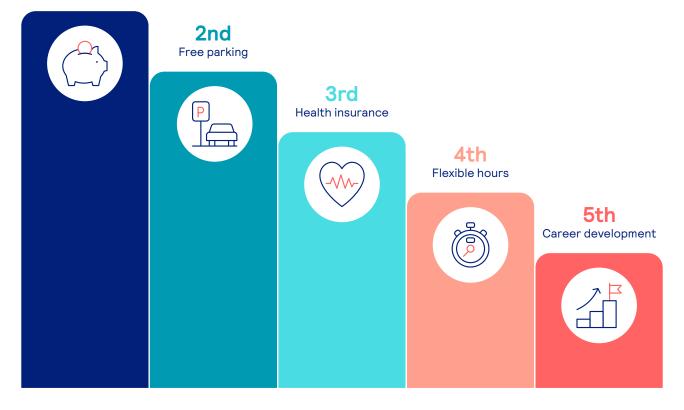
2nd
Accounts Payable
Supervisor

3rd
Senior Internal
Audit

4th
Payroll
Coordinator
Risk
Analyst

#### Top advertised benefits

1st Pension The chart highlights the benefits most frequently advertised in job listings for the accountancy industry in Northern Ireland. These offerings reflect key priorities that employers emphasise to attract and retain talent, including convenience, financial security, and career development, demonstrating a response to the evolving needs of professionals in the field.















ΙT

£50.9k

Average salary

The average salaries for the IT sector in Northern Ireland in 2024 ranged from £49,750 to £52,145, nationally. Belfast leads as the top-paying city, with salaries ranging from £54,124 to £56,632. Top advertised roles, such as QA Engineer saw notable year-on-year minimum salary increases of 11.1%.

#### Top trending jobs in the IT industry 2024

Largest Y-o-Y increase in posted jobs 2024 vs 2023.

**1st**Associate Software
Engineer

2nd Software Architect **3rd**Systems
Enginee

**4th** Data Engineering Manager **5th** T Support Analyst

#### Top advertised benefits

1st Pension The chart highlights the benefits most frequently advertised in job listings for the IT industry in Northern Ireland. These offerings reflect key priorities that employers emphasise to attract and retain talent, including convenience, financial stability, and career development, demonstrating a response to the evolving needs of professionals in the field.







### **Construction**







#### Construction

£45.5k

Average salary

The average salaries for the construction sector in Northern Ireland in 2024 ranged from £44,255 to £46,754, nationally. Belfast leads as the top-paying city, with salaries ranging from £43,498 to £45,881. Top advertised roles, such as Health and Safety Officer and Site Manager saw notable year-on-year minimum salary increases of 11.0% and 10.8%, respectively.

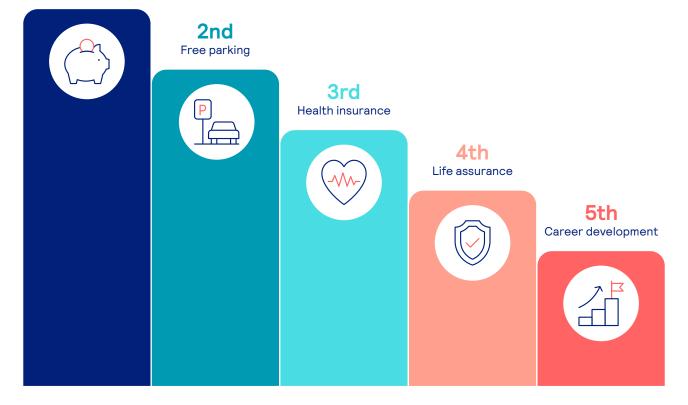
#### Top trending jobs in the construction industry 2024

Largest Y-o-Y increase in posted jobs 2024 vs 2023.

1st OSHE Officer 2nd HSE Manager 2nd Civil Water Engineer Engineer Engineer Engineer Engineer Engineer

#### Top advertised benefits

1st Pension The chart highlights the benefits most frequently advertised in job listings for the construction industry in Northern Ireland. These offerings reflect key priorities that employers emphasise to attract and retain talent, including convenience, financial security, and career development, demonstrating a response to the evolving needs of professionals in the field.







# **Finance**







The average salaries for the finance sector in Northern Ireland in 2024 ranged from £38,437 to £39,506, nationally. Belfast leads as the top-paying city, with salaries ranging from £40,049 to £41,233. Top advertised roles, such as Compliance Officer and Finance Administrator saw notable year-on-year minimum salary increases of 37.5% and 16.1%, respectively.

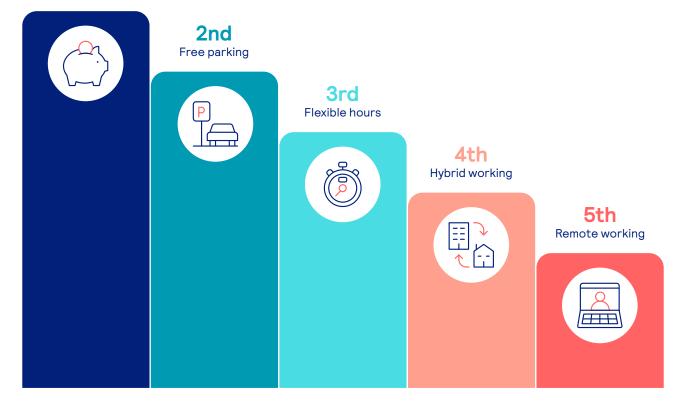
#### Top trending jobs in the finance industry 2024

Largest Y-o-Y increase in posted jobs 2024 vs 2023.



#### Top advertised benefits

1st Pension The chart highlights the benefits most frequently advertised in job listings for the finance industry in Northern Ireland. These offerings reflect key priorities that employers emphasise to attract and retain talent, including convenience, financial security, and work-life balance, demonstrating a response to the evolving needs of professionals in the field.



Finance Administrator





£25,769

## **Engineering**







#### **Engineering**

£41.5k

Average salary

The average salaries for the engineering sector in Northern Ireland in 2024 ranged from £40,608 to £42,421, nationally. Belfast leads as the top-paying city, with salaries ranging from £42,083 to £43,874. Top advertised roles, such as Technician and Maintenance Engineer saw notable year-on-year minimum salary increases of 11.1% and 9.0%, respectively.

#### Top trending jobs in the engineering industry 2024

Largest Y-o-Y increase in posted jobs 2024 vs 2023.

**1st**Plant
Engineer

2nd
Continuous
Improvement Engineer

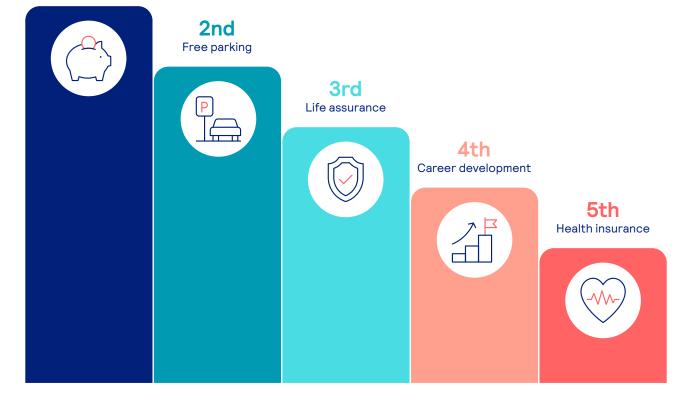
**3rd**Multi-Skilled
Electrical Enginee

4th
Workshop
Engineer

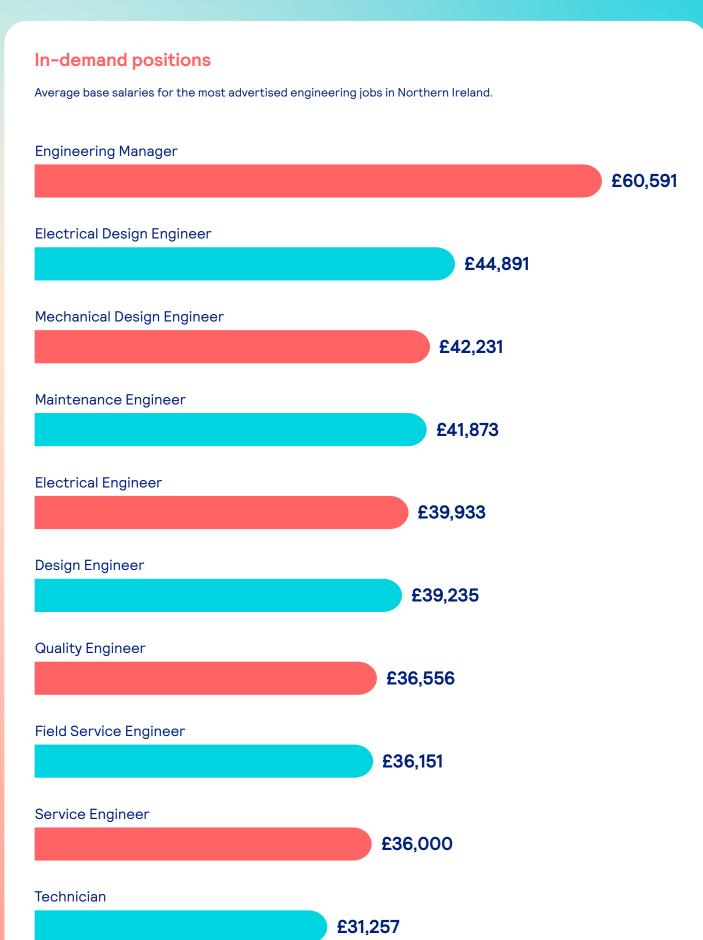
**5th**Calibration
Engineer

#### Top advertised benefits

1st Pension The chart highlights the benefits most frequently advertised in job listings for the engineering industry in Northern Ireland. These offerings reflect key priorities that employers emphasise to attract and retain talent, including convenience, financial security, and career development, demonstrating a response to the evolving needs of professionals in the field.







# **Manufacturing**







#### Manufacturing

£33.1k

Average salary

The average salaries for the manufacturing sector in Northern Ireland in 2024 ranged from £32,463 to £33,865, nationally. Belfast leads as the top-paying city, with salaries ranging from £34,368 to £35,833. Top advertised roles, such as Quality Inspector and Production Operator saw notable year-on-year minimum salary increases of 20.4% and 11.4%, respectively.

#### Top trending jobs in the manufacturing industry 2024

Largest Y-o-Y increase in posted jobs 2024 vs 2023.

**1st**Night Shift
Team Leader

**2nd**Workshop
Manager

**3rd** Head of lanufacturing 4th
Sewing
Machinist

**5th**Test
Operative

#### Top advertised benefits

1st Free parking The chart highlights the benefits most frequently advertised in job listings for the manufacturing industry in Northern Ireland. These offerings reflect key priorities that employers emphasise to attract and retain talent, including convenience and financial security, demonstrating a response to the evolving needs of professionals in the field.







# Logistics







The average salaries for the logistics sector in Northern Ireland in 2024 ranged from £28,935 to £30,293, nationally. Belfast leads as the top-paying city, with salaries ranging from £28,208 to £29,301. Top advertised roles, such as Dispatch Operative and Customer Delivery Driver saw notable year-on-year minimum salary increases of 16.7% and 14.7%, respectively.

#### Top trending jobs in the logistics industry 2024

Largest Y-o-Y increase in posted jobs 2024 vs 2023.

1st
Warehouse
Driver

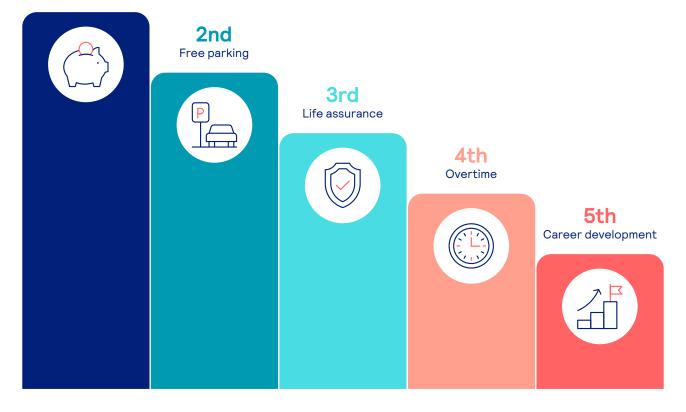
2nd
Dispatch
Operator

3rd
HGV
Driver
Warehouse Shift
Manager

5th
Inventory
Controller

#### Top advertised benefits

1st Pension The chart highlights the benefits most frequently advertised in job listings for the logistics industry in Northern Ireland. These offerings reflect key priorities that employers emphasise to attract and retain talent, including convenience, financial security, and career development, demonstrating a response to the evolving needs of professionals in the field.





### In-demand positions Average base salaries for the most advertised logistics jobs in Northern Ireland. **HGV Driver** £34,082 Transport Planner £32,790 **Procurement Officer** £31,226 Dispatch Operative £25,648 Forklift Driver £25,346 Delivery/Van Driver £25,294 Warehouse Operative £25,253

### **Healthcare**







#### Healthcare

£39.7k

Average salary

The average salaries for the healthcare sector in Northern Ireland in 2024 ranged from £37,316 to £42,206, nationally. Belfast leads as the top-paying city, with salaries ranging from £35,905 to £40,026. Top advertised roles, such as Healthcare Assistant and Physiotherapist saw notable year-on-year minimum salary increases of 8.8% and 7.3%, respectively.

#### Top trending jobs in the healthcare industry 2024

Largest Y-o-Y increase in posted jobs 2024 vs 2023.

1st
Associate
Dentist

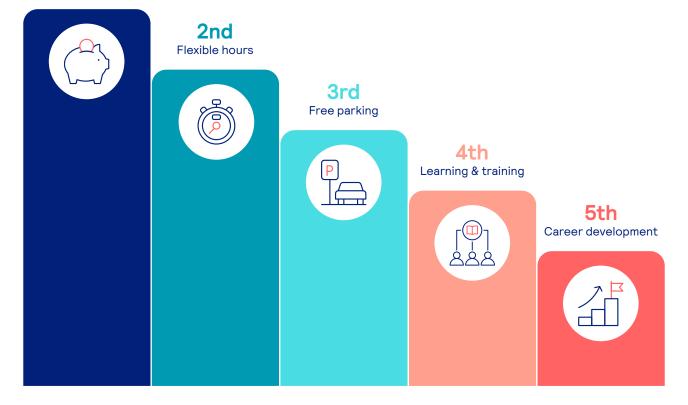
2nd
CT
Radiographer

3rd
Patient
Advisor
Clinical Nurse
Lead

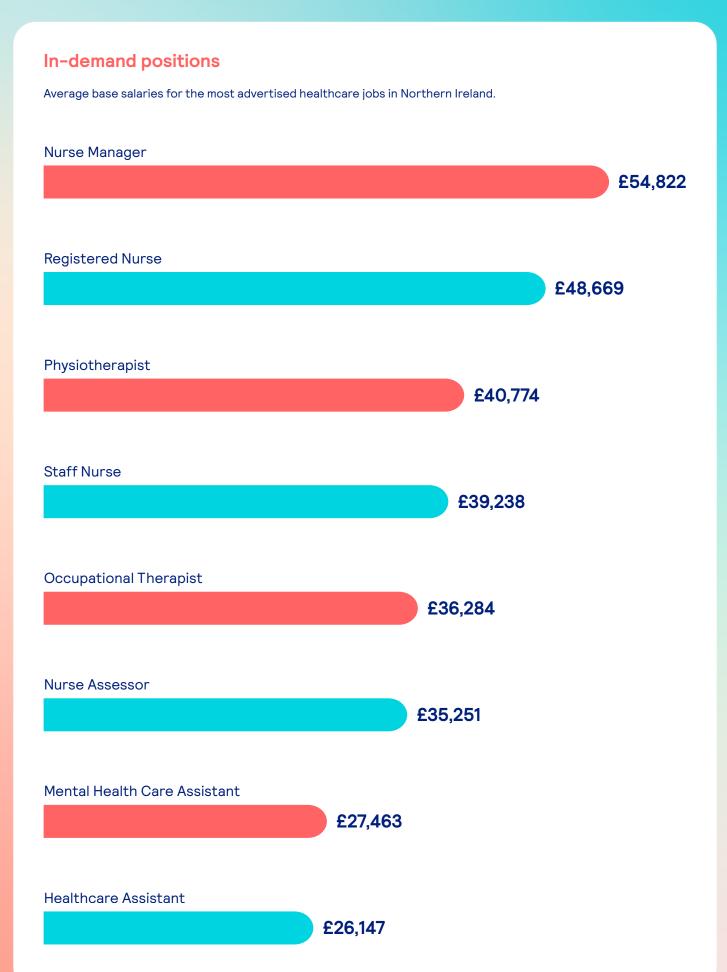
5th
Dental
Nurse

#### Top advertised benefits

1st Pension The chart highlights the benefits most frequently advertised in job listings for the healthcare industry in Northern Ireland. These offerings reflect key priorities that employers emphasise to attract and retain talent, including convenience, financial security, and career development, demonstrating a response to the evolving needs of professionals in the field.







## **Retail**







#### Retail

£25.8k

Average salary

The average salaries for the retail sector in Northern Ireland in 2024 ranged from £25,333 to £26,303, nationally. Belfast leads as the top-paying city, with salaries ranging from £25,356 to £26,382. Top advertised roles, such as Deli Assistant and Shop Supervisor saw notable year-on-year minimum salary increases of 14.2% and 11.9%, respectively.

#### Top trending jobs in the retail industry 2024

Largest Y-o-Y increase in posted jobs 2024 vs 2023.

1st
Team
Leader

2nd
Retail Optical
Assistant

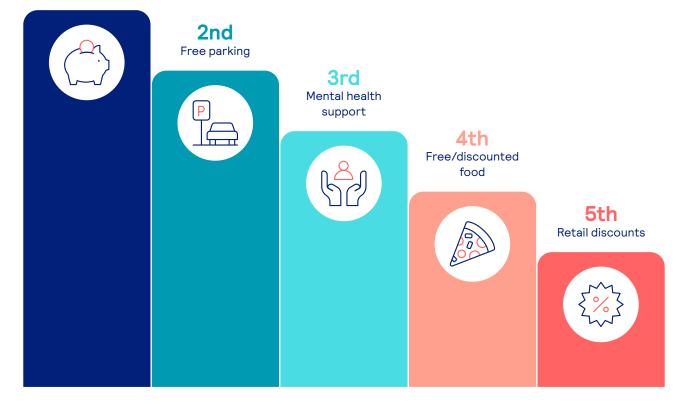
3rd
Cashier

4th
Store
Manager
Manager

5th
Sales
Advisor

#### Top advertised benefits

1st Pension The chart highlights the benefits most frequently advertised in job listings for the retail industry in Northern Ireland. These offerings reflect key priorities that employers emphasise to attract and retain talent, including financial security, employee discounts, and mental health support, demonstrating a response to the evolving needs of professionals in the field.





### In-demand positions $\label{thm:continuous} \mbox{Average base salaries for the most advertised retail jobs in Northern Ireland.}$ Store Manager £31,611 Assistant Store Manager £26,802 Retail/Shop Supervisor £25,533 Merchandiser £24,302 Deli Assistant £23,812 Retail Assistant £23,334









#### Sales

£31.7k

Average salary

The average salaries for the sales sector in Northern Ireland in 2024 ranged from £30,488 to £32,935, nationally. Belfast leads as the top-paying city, with salaries ranging from £30,955 to £33,322. Top advertised roles, such as Field Sales Representative and Sales Consultant saw notable year-on-year minimum salary increases of 16.4% and 15.4%, respectively.

#### Top trending jobs in the sales industry 2024

Largest Y-o-Y increase in posted jobs 2024 vs 2023.

**1st** New Business Manager **2nd**Sales
Apprentice

**3rd** commercial Sales Manager 4th
erations Sales
Assistant

**5th** Proposals Manager

#### Top advertised benefits

1st Pension The chart highlights the benefits most frequently advertised in job listings for the sales industry in Northern Ireland. These offerings reflect key priorities that employers emphasise to attract and retain talent, including financial security, career development, and commission, demonstrating a response to the evolving needs of professionals in the field.





#### In-demand positions

 $\label{prop:prop:section} \mbox{Average base salaries for the most advertised sales jobs in Northern Ireland.}$ 

**Business Development Manager** 

£43,275

Account Manager

£35,100

Sales Executive

£31,244

Sales Consultant

£29,624

Field Sales Representative

£29,158

Sales Administrator

£25,206

### **Social Care**







#### **Social Care**

£27k

Average salary

The average salaries for the social care sector in Northern Ireland in 2024 ranged from £26,501 to £27,643, nationally. Belfast leads as the top-paying city, with salaries ranging from £26,408 to £27,527. Top advertised roles, such as Community Care Assistant and Night Support Worker saw notable year-on-year minimum salary increases of 59.2% and 13.1%, respectively.

#### Top trending jobs in the social care industry 2024

Largest Y-o-Y increase in posted jobs 2024 vs 2023.

**1st**Behaviour Support
Worker

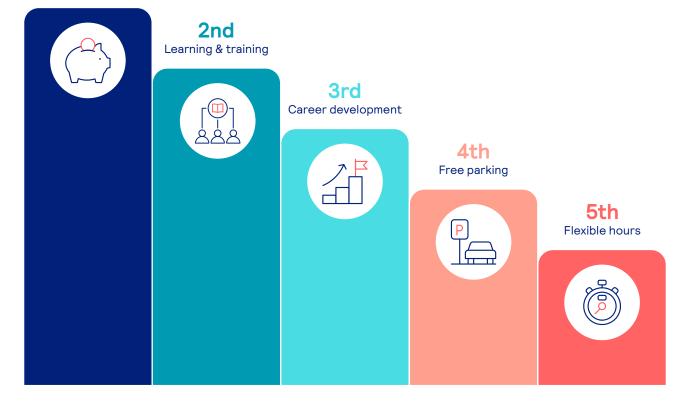
**2nd**Nights Team
Member

**3rd** Children's Residentia Worker

4th Mentor **5th** Social Care Worker

#### Top advertised benefits

1st Pension The chart highlights the benefits most frequently advertised in job listings for the social care industry in Northern Ireland. These offerings reflect key priorities that employers emphasise to attract and retain talent, including convenience, financial security, and career development, demonstrating a response to the evolving needs of professionals in the field.









#### Salary compensation advice

Building an effective compensation strategy involves planning and attention to detail. While it may seem like a lengthy task, it provides a framework for achieving organisational goals, enhancing employee engagement, and managing budgets. Below are key steps to implement a comprehensive plan:

Align with organisational goals
Your compensation strategy should directly support broader goals like attracting top talent, retaining employees, and improving performance. A clear link between compensation and organisational

objectives ensures a focused and strategic approach.

Define and communicate principles
Set clear compensation principles, such as equity, performance-based rewards, and transparency. Open communication about how pay decisions are made builds employee confidence and clarifies pathways for salary increases.

Balance costs and culture
Ensure your strategy is financially sustainable

and fits your company culture. Equal pay, budget constraints, and long-term financial goals must be accounted for to maintain trust and stability.

Review roles and market trends
Regularly update job descriptions and analyse market benchmarks using industry reports and salary surveys. Competitive and fair compensation packages help attract and retain talent without unnecessary costs.

Engage employees
Gather employee feedback to understand their expectations and identify gaps in current offerings. Involving employees in the process encourages trust and ensures your strategy aligns with

Design a clear structure

Create a framework that includes base salaries, bonuses, benefits, and incentives.
Use industry benchmarks to establish salary ranges and ensure equal pay for roles of equal value.

Link performance to pay

Tie compensation to individual and team performance using a robust management system. This approach motivates employees and aligns their efforts with organisational goals.

Regularly review your compensation

Monitor, evaluate, and stay compliant

strategy using metrics like turnover rates and employee feedback. Adapt as needed to stay competitive while ensuring compliance with employment laws, including equal pay legislation.

Insights and solutions to deliver the people you need

workforce needs.

Whether you want to attract and recruit brilliant people, sharpen your hiring strategies, or build your market presence, we're here with powerful insights and data-backed solutions.

Learn more

Methodology: Data for these guides comes from OTT, an in-house tool built by The Stepstone Group, the parent company of NIJobs, to examine job postings and additional information, including salaries, benefits, hiring by region, and skills. For this analysis, salary and benefits data for 2024 were analysed. The top industries were selected based on the volume of job postings and an understanding of which sectors would be of most value to