

## Crafting a role requirement profile that gets results

Use this template to set clear expectations at the beginning of the hiring process and to craft your job ad.

Did you know that **25% of jobseekers** will decline a job offer after an interview if expectations differ from those originally advertised?\*

Position details	
• Job role	
• Department/team	
Reporting line	
<ul> <li>Location (on-site, remote, hybrid)</li> </ul>	
• Employment type (full-time, part-time, contract, freelance, internship)	
• Target fill date	



Role requirements	
• Purpose of role (why the role exists)	
<ul> <li>Core responsibilities (bulleted list of day-to-day tasks)</li> </ul>	
• Example project(s)	
<ul> <li>KPIs/success metrics (what success looks like in the role)</li> </ul>	



## Seniority & experience

• Seniority level (entry-level, mid-level, senior, lead, director)

• Minimum years of experience

Preferred previous roles or

- Leadership/management responsibilities
- (if applicable)

- industries



Qualifications & competencie	s
<ul> <li>Educational requirements (degree type, field of study, etc.)</li> </ul>	
<ul> <li>Technical skills, such as tools or software (clearly differentiate between must-have and nice-to-have skills)</li> </ul>	
<ul> <li>Soft skills (communication, adaptability, collaboration, etc.)</li> </ul>	
• Language requirements	
• Qualifications/certifications	



Compensation & benefits	
• Salary range	
• Bonus structure (if applicable)	
• Benefits (healthcare, retirement plans, annual leave, etc.)	
• Perks (gym membership, company car, etc.)	



## Application process

 Preferred communication channel for contact with Talent Acquisition Team

hiring manager and recruiter

- Reporting line
- Meeting frequency between

• Location

- (on-site, remote, hybrid)